



Member Engagement

Mission: Putting JCI members on a clear path to success

Vision: A fully engaged membership that is appreciative and aware of the opportunities we JCI Canada provide

We get there by knowing each individual member's personal development goals and then creating a committed framework for them to reach those goals through JCI training, programming or activities.

Responsibilities

- Create a New Member Engagement Program that introduces members to JCI and surveys the skills they want to develop and experiences they want to have.
- Create a skill development matrix that links desired skill set or experiences with JCI opportunities, such as training, projects, board positions, international programming and travel, etc
- Create a Nationwide member survey that helps define strengths, weaknesses, opportunities and threats, in order to best direct JCI Canada support and programming resources, and also support local Chapter planning activities

Skills/Experience

- Recommended 4+ years in JCI with experience as Chapter President or Membership Director
- Familiarity or proficiency with digital survey technology, information management and JCI Canada's membership database
- Familiarity with official JCI courses and local/national elected and committee positions



Growth & Development

Mission: To create a new Chapter resource framework that will create a path to new Chapters in every Region

Vision: Providing young people and communities across Canada the opportunity they deserve to be a part of JCI

We have an amazing opportunity to use improved technology and communication along with expanded partnerships to create strong and sustainable new Chapters for years to come.

Responsibilities

- Improve and expand the Potential Chapter database which includes information on potential members, past members and Senators, sponsors, community partners and project opportunities for potential Chapter locations
- Use new tools and technology to gather new Chapter resource information and investigate use of social media to create a potential member group, page or forum
- Support reach out program to past members, Senators and JCI stakeholders to assist in funding and resource gathering for potential Chapters

Skills/Experience

- Recommended 4+ years in JCI with local board experience and familiarity with JCI Canada structure and Chapter locations.
- Well organized and proficient in database and information management
- Confidence to reach out to new communities and potential members/stakeholders to build relationships and new Chapter partners.



Funding & Sponsorship

Mission: To expand funding and partnership opportunities by strategically engaging with JCI Canada stakeholders and supporters

Vision: A financially strong and sustainability national organization where funding doesn't limit our ability to grow and create impact

The JCI Canada support network has amazing potential, and the JCI Mission, Vision and brand has amazing value that together can put us on a path to long term financial success.

Responsibilities

- Implement and oversee the JCI Canada National Sponsorship plan, and leader of potential sponsor engagement
- Create a donation framework that will allow past members and JCI Canada supporters to donate any level of funds to specific JCI Canada programs or initiatives
- Assist Chapters with local sponsorship opportunities and sharing of best practices

Skills/Experience

- Recommended 4+ years in JCI with local board or project chair experience, as well as familiarity with JCI Canada structure and Chapter locations.
- Experience obtaining sponsorship through JCI or other non-profit projects or programs
- Resourceful, organized and detail oriented
- Strong and confident communications skills



Effective Speaking & Debate

Mission: To ensure every Chapter and Region holds an Effective Speaking and Debate competition for full participation in the National Convention

Vision: An organization that showcases and takes pride in the personal skill development training that it provides to its members

Expanding the participation in these programs from a local to international level not only provides members with personal development opportunities, but it also enhances the sense of community and fellowship within JCI Canada.

Responsibilities

- Oversee and support the JCI Canada National Effective Speaking and JCI Canada National Debate programs at the local, regional and national levels
- Organize the Effective Speaking Competition and Debate training at the JCI Canada National Convention
- Ensure that all local organization and Regions receive the support and guidance they need to run these programs, including trainer resources
- Work to improve the consistency and quality of the official programs and trainers by engaging in a program review

Skills/Experience

- Recommended 4+ years in JCI with significant experience training or participating in effective speaking and/or debate



Awards & Chapter Excellence

Mission: To recognize individual member and Chapter achievements, and provide a recognition framework to carry out best practices and programming in JCI.

Vision: A National organization that takes pride in identifying objectives and celebrating success

As new technology and evolving JCI programs emerge, it is necessary to keep these programs engaging, relevant and attractive to JCI Canada Chapters and members.

Responsibilities

- Organize the JCI Canada Awards program for National Convention, including updating the program, assisting with online submissions, arranging award judges and trophies and presenting awards to winners at the Convention
- Update the Chapter Excellence Program to prioritize and encourage participation in Chapter growth and development activities as well as emerging JCI programs and initiatives
- Attend the 2018 National Convention and organize Awards Gala

Skills/Experience

- Recommended 4+ years in JCI with experience submitting and/or judging awards at the National Level
- Experience completing Chapter Excellence submissions on behalf of local organization
- Experience completing Awards submissions on behalf of local organization



Communication & Promotion

Mission: To create and implement a comprehensive communication and promotion framework that greatly elevates awareness of JCI Canada

Vision: A JCI Canada membership and support community that is fully engaged in programming, activities and events

Expectations with digital communications are great, however, the opportunity to harness these tools to the benefit of JCI Canada are even greater, and we need to be on the leading edge of creativity and innovation.

Responsibilities

- Manage JCI Canada's social media platforms, requiring regular updates on programs, activities and opportunities from a local to international level
- Promote JCI Canada partners and sponsors as a part of an increased sponsorship and stakeholder engagement program
- Engage with local Chapter to provide support and resource sharing opportunities to further their communication and promotion effectiveness

Skills/Experience

- Recommended 2+ years in JCI with experience promoting events and managing social media platforms for local JCI organization and/or other businesses/non-profits
- Proficiency with software used for the creation of promotional material and images
- Creative and innovative thinker willing to try new approaches to communication and promotion